



Annual Report 2009-2010

"As a child psychiatrist working in schools, it is evident that there is little evidence as to how to best work with vulnerable children and few projects seem to be successful in reaching out to the most vulnerable, needy and at risk children. The Art Room is an important model in demonstrating how to engage with young people, develop their self-esteem and help them navigate the many complex and difficult challenges presented to them by growing up today."

Dr Mina Fazel MRCPsych D.M.



The Art Room Charity was set up in Oxford 2002 to offer art as therapy to children and young people aged 5-15 who are having serious difficulties and may be at risk of exclusion from school. We use art to raise their self esteem, confidence and independence and help them cope with their challenges.

Some of the students are disengaged from mainstream education, disruptive or withdrawn, living with mental health issues, self harmers and teenage parents. Some may have learning difficulties and be on the SEN register.

Many students have recently arrived to this country; some are prime carers within their families, others are looked after children (in care).

They all come to The Art Room at a time when they most need it. Students are referred by teachers, social workers, educational psychiatrists and other professionals and some are now self referring.

"The Art Room based in our school has had a positive affect on the pupils who have attended. These pupils have grown in self belief, confidence and self esteem. This approach to emotional wellbeing is a positive way of engaging children in a safe nurtured environment through art and collaborative work. The intervention is having a profound affect on how these children access and grow within their own class."

Marcus Read, Inclusion Manager, Robert Blair School.

"I never thought I could draw such a good monkey on my chair but I have done two good ones. I am proud of what I can do here"

Boy aged 14

"At The Art Room I always do good work since attending The Art Room. I am coping much better at school. My dad is pleased with my work"

Girl 14

"The Art Room is a comforting safe place where children feel confident and safe. I have experienced the most shy children come out of their shell. For me it's a great place to work in"

Teaching assistant



Works of art inspired by Julian Opie

"At The Art Room I am constantly made aware of the importance of the routine and the organisation that is vital in making the students feel secure. The projects that we work on incorporate literacy and numeracy and wherever possible we incorporate the National Curriculum. It is a pleasure to see how proud the students are of their work and how much they 'learn and achieve through art'"

Clare Keep, Manager Oxford School The Art Room

Director's and Chair of Trustees' Report

This last year has been extremely busy and successful for The Art Room. We opened two new Art Rooms; one in Orchard Meadow School in Oxford and one in Islington. We raised £90,000 at our Auction fundraising event, employed a new General Manager, Bel Crewe, initiated our new family workshops, launched The Art Room book, as well as running the annual Alexandra Reinhardt Memorial Award and many more other successful external events.

We are now seeing over 200 children a week at our four Art Rooms which are located at Oxford School (Alexandra's Room), Rose Hill Primary School, (Pippa's Room), Orchard Meadow Primary School and Robert Blair School in Islington. All The Art Rooms are open three to four days a week and our aim is, funding permitting, to open each Art Room 5 days a week.

We are constantly reminded of how the children benefit from their time at The Art Room. We work very closely with the partnership schools to ensure that we work as a team and offer art as therapy to children and young people at a time when they most need it.

Jonathan Lloyd-Jones (Chair) and Juli Beattie (Founder & Director)

The Art Rooms

Oxford School (Alexandra's Room)

The Oxford School is now nine years old and Clare Keep and her colleagues work with students from Oxford School and three primary schools – Church Cowley, East Oxford, and St Francis. Recent projects have been based on artists Hundertwasser and Julian Opie and the work that the students have created has been of very high standard. The success of this has had a huge impact on the students' confidence, self-worth and independence.



The Art Room at Oxford School

"I like The Art Room because it is fun and I like working there, it makes me calmer at home, thank you for having me"

Year 5 student

"I worked hard at The Art Room because it makes me happy and it's fun"

Year 4 student



Rose Hill Primary School (Pippa's Room)

Lisa Hancock and her colleagues work with 70 children each week and throughout the school the work produced by the children is evident. Ofsted Inspectors recently visited Rose Hill Primary School and were very impressed with what The Art Room offers the vulnerable and challenging children at the school.



The Art Room at Rose Hill

Orchard Meadow Primary School

Orchard Meadow Primary School in Blackbird Leys opened its doors to its first students in May. The official opening was launched by Andrew Smith MP and many of the students, parents/carers, teachers and friends of The Art Room attended. Children and their families worked alongside the friends of The Art Room painting mirrors and picture frames. It was a very successful morning and The Art Room is now open three days a week. Participating schools are Orchard Meadow Primary School, The Oxford Academy, St John Fisher Primary School, Pegasus Primary School and Windale Primary School. Catherine Sandford and her colleagues run the project and we are pleased that we can now offer art as therapy to so many children and young people in the community. The work is of a high standard and the self portraits painted on clocks have been so popular that parents / carers have asked for us to run a workshops for families.



The Art Room, Orchard Meadow

“This has been the best Saturday ever. I like working with my kids. I will do things like this at home now. It’s fun. It’s good to do things together. We have all made tables to take home”

Parent



MP Andrew Smith opening the Orchard Meadow Art Room with the Chair Jonathan Lloyd-Jones and Art Room Manager Catherine Sandford

“I would like to confirm how valuable The Art Room is – both staff and children greatly appreciate this resource. The children are always willing to visit and it is certainly a calm environment that encourages creativity. I would like to thank everyone who made it possible to establish The Art Room at our school and we have no doubt it is having a positive impact on the children who are attending sessions there, particularly on building self-esteem. I only wish more of our children and staff could benefit from time spent there”

Chris Price, Headteacher Orchard Meadow Primary School

“To see a painfully shy, quiet child with low self esteem have the confidence to proudly show their work is very rewarding. This might be their first steps to approaching an adult with positivity about their work. This is one of the reasons why it’s a privilege to work at The Art Room”

Catherine Sandford Manager, Orchard Meadow Primary School

“The Art Room is a place where I can be me”

A student at Orchard Meadow Primary School

“Since coming to The Art Room I am less angry and I don’t shout at teachers and I go to all my lessons”

Girl aged 15

The Art Room, Robert Blair School, Islington

The Art Room, Robert Blair School, Islington is now one year old and it is open to eleven schools in the borough plus the local hospital school. The Art Room team continues to offer supervision to the staff and we have a close relationship with Mark Miller, the head teacher and the Behavioural Support Service at Cambridge Education@Islington.

Alexandra Reinhardt Memorial Award

This annual Award was this year at Rose Hill Primary School where Emma Molony, who won the Award for 2010, ran a creative 10 week workshop designing wallpaper, T shirts, bags and hats. The programme was very successful, incorporating literacy and resulted in great confidence for the children. We feel it is a privilege to be involved with the Max Reinhardt Charitable Trust and our thanks go to the Trustees for this inspiring award.



Emma Molony in a session with the students at Rose Hill

“The commissioned piece shows off all their work and designs, It was an interactive artwork that was exciting to make – I like the idea that the viewer can play a part in moving the design around and the story. The ARMA residency was a fantastic opportunity to work with a wonderful charity as well as to be able to develop my own practice in a new and exciting direction.

The Art Room is a wonderful caring and creative environment in which the most challenging children can ‘learn and achieve through art’. Each week we printed based on stories from The Hungry Caterpillar and Handa’s Surprise as inspiration for their monotypes, monoprints and collagraphs”

Emma Molony, winner of the Alexandra Reinhardt Memorial Award

As we write this report, we are planning the next Alexandra Reinhardt Award and are enormously grateful to the Charitable Trust for the Award to The Art Room and First Story (www.firststory.org.uk). This year the artist and the writer will collaborate together on this project at Oxford School.

Students will work closely with the artist and writer and illustrate a book which will be published by Oxford University Press.



Back to the Drawing Book

In December 2009 we held our sixth auction at the Parasol Unit Foundation Gallery in Islington, London. Artists were given handmade sketch paper books and asked to paint on the cover. Many filled the book. The auction was held at the gallery by the kind permission of Ziba Ardalán and her colleagues.

We are enormously indebted to Ziba and to the generosity of the artists who contributed to this event – Tom Astley, Nicola Bayley, Hildegard Bechtler, Tess Blenkinsop, Anthony Browne, Antonia Bruce, John Burningham, Rory Carnegie, Jake and Dinos Chapman, Phil Chitty, Mat Chivers, Susan Collier and Sarah Campbell, Miranda Creswell, Polly Dunbar, Emma Faul, Mary Fedden OBE RA, Eleanor Fein, Jennie Foley, Nicola Gresswell, Antony Gormley OBE RA, Mark Haddon, Sean Henry, Simon Hitchens, Patrick Hughes, Barbara Hulanicki, Bruce Ingman, Kassandra Isaacson, Jane Jelley, Anish Kapoor CBE RA, Tess McPherson, Penelope Madden, Terry Milne, Susan Moxley, Helen Oxenbury, Korky Paul, Jan Pienkowski, Peter Randall-Page, Jane Ray, Paula Rego, Zandra Rhodes CBE, Chris Riddell, Francesca Shakespeare, Jon Snow, Patricia Swannell, Lisa Swerling, Tony Thompson, Emmie Van Biervliet, Paul Vanstone, David Walser, Richard Wentworth, Richard Woods and David Worthington.

250 supporters and friends of The Art Room mingled amongst the artists and admired and bid for the sketch books that the artists had donated. Joan Reinhardt, trustee of ARMA, and Mark Thompson, one of our Patrons, both spoke at the event about the work of The Art Room. Encouraged by Charlie Ross, auctioneer par excellence, we raised £90,000.

Thanks go to the Max Reinhardt Charitable Trust, Bernard Morris Charitable Trust, and Franks and Franks for sponsoring the evening. Without the sponsorship we could never had raised this enormous amount.

Thank you to the hardworking Auction Committee, who year after year ensure that the event raises awareness and much needed funds for The Art Room: Nicky Brown, Jane Blumberg, Susannah Corbett, Judith Foy, Diana Hiddleston, Cathy Hollingworth, Beverley Silverstone.



The Artists' sketchbooks for the 'Back to the Drawing Book' Auction

General Manager

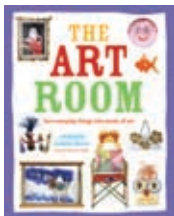
We are delighted that Bel Crewe, General Manager, has joined The Art Room team to work closely with the Director to help define the future and secure funding to enable us to reach many more children who benefit from 'art as therapy'. Bel comes from a strong background in funding and management and will be a great asset to the organisation to help The Art Room reach its potential. At the present time we cannot fail to be aware that raising funding is going to be difficult challenge but with the commitment of the team and the trustees and the support of trusts and foundations we hope to be able to continue to reach many more children.

Come and Sing Concert

On 13th February 2010 we celebrated the fifth anniversary of The Art Room's "Come and Sing" concerts in the Sheldonian Theatre Oxford. Five very talented soloists joined our choir of local singers to give a wonderful performance of Mendelssohn's Elijah. We are especially grateful to Robert Dean, who once again was our conductor, to the Oxford Sinfonia Orchestra for playing, and to our sponsors Bibby Financial Services and Savills. We raised nearly £6,500 as a result. The next Come and Sing Concert is on Saturday 12 February 2011. Many thanks to Leo Pitt for organising this event.

The Art Room Book

The Art Room Book 'Turn everyday things into works of art' was written by Juli Beattie and Arabella Warner and published by Frances Lincoln. The twelve projects, tried and tested in The Art Rooms, show children and young people how an unremarkable object can be transformed into something unique. We launched the book at the Ashmolean in the Spring and we are grateful to the Ashmolean, Francis Lincoln and Benugo for their support for this event.



"This book brings to a much wider audience the innovative and exciting ideas used in The Art Room, that uses art to give children ever-expanding opportunities for new expression and experience"

Jon Snow, Broadcaster

Family workshops

One of our most recent initiatives are family workshops which are run on Saturdays funded by Extended Schools.

"The environment is relaxed whilst maintaining structure, both inviting and nurturing whilst still supporting creativity and personal expression. As a parent at these workshops I felt welcomed and included and recognise that this project is supporting an important element in my child's social development that is beyond my reach, it has helped her find her voice in the wider community and I cannot express my gratitude to the staff who dedicate their time to The Art Room strongly enough"

Parent who attended the family workshops

"It is a privilege to work with young people in such a specialist environment as The Art Room. At Rose Hill we work with 72 children a week. Many of our students face daily challenges; The Art Room enables them to work in a calm environment where they can forget about their difficulties. Some of the students come to us with serious difficulties and concerns which they wish to discuss, others may engage with the art-based projects and enjoy the tranquillity that is offered at The Art Room. Witnessing students gain in confidence, independence and success through the therapeutic work of The Art Room is extremely rewarding for me as a practitioner"

Lisa Hancock, Manager, Rose Hill School Art Room



"The Art Room is a very special place where the children are able to reach their full potential and be free of their concerns/worries. I believe 'magic' happens inside The Art Room. Children produce beautiful work that they take home for their families to admire and be proud of!"

Assistant SENCO

"I think The Art Room is as much for the adults as for the kids. It gives space for some bonding with your kids"

Carer who attended a family workshop

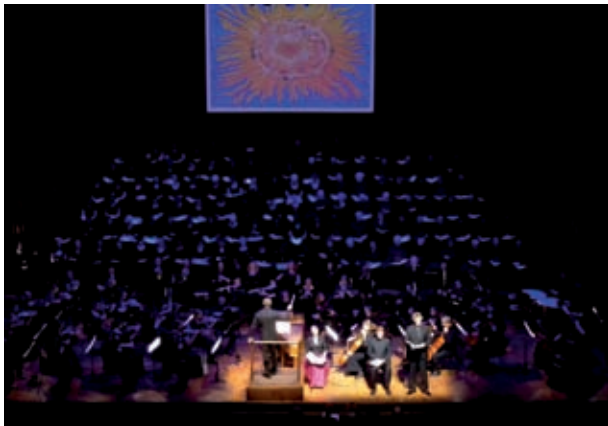
Outset Contemporary Art Fund

We are extremely fortunate to be one of the projects that the Outset Family programme is supporting this year. Outset is a globally recognised philanthropic organisation dedicated to supporting new art. The Outset Family is designed for families with children between 2-8 and focuses on funding arts education programme. Juli Beattie, Bel Crewe and Beverley Silverstone met with the Outset supporters on two occasions in London and we are indebted to Micaela Boas for hosting these events. From these meetings Outset has raised considerable funds to support an Art Room in London. We are indebted to Candida Gertler, Co-Director and Trustee of Outset for her enthusiasm and support for The Art Room.

To register our thanks and admiration we nominated Candida for a Cultural Champion award with Arts & Business. Minister for Culture Ed Vaizey publicly acknowledged Candida for her commitment to arts philanthropy at the Arts & Business Cultural Champions reception, which took place at Waterhall Gallery, Birmingham on Tuesday 5 October.

Crouch End Festival

We were very grateful to David Temple and to the Crouch End Festival choir who performed *The Creation* at the Barbican Theatre and raised money for The Art Room. On the coldest January evening, they filled the Barbican Theatre and gave a unique performance. It was a pleasure to listen to the *Creation* and to see work produced by the children from Robert Blair School – inspired by children’s illustrator Jane Ray – projected in the auditorium.



David Temple and the Crouch End Festival Choir at the Barbican Theatre

Artweeks



This year the children and young people created characters based on the children’s book *The Little Princess* by Tony Ross. They used baubles donated by John Lewis and the work was exhibited at Sassi shoe shop and Lucy’s in Oxford. It is an extremely

positive experience for our children to have their work exhibited in the community and this is a wonderful way to celebrate their achievements outside of The Art Room.

New York Marathon



Thanks to Becky Wilson who ran the New York Marathon in aid of The Art Room. Becky ran a very impressive marathon in New York in 3 hours 39 minutes. Becky has raised over £7,500 for The Art Room. If you would like to have further information on Becky’s run please go to The Art Room website.

Star Child

As we write this report we are organising a high profile fundraising event at the Almeida Theatre later this year. The evening will centre on a unique theatrical performance of *Star Child* written by the internationally renowned script writer, actor and director Patrick Barlow. Cast will be Richard Griffiths, Bill Patterson, Henry Goodman, Juliet Stevenson, Olivia Williams, Stephen Mangan, Natascha McElhone, and the Marquez Brothers. We are expecting over 300 guests to join us for this semi reading and later for champagne reception and raffle. Enormous thanks to Beverley Silverstone for project managing the whole event, which promises to be an exciting evening. This event will be sponsored by the Max Reinhardt Charitable Trust, Laurent Perrier, Anthony Silverstone, Blake Laphorn and Franks and Franks.

A full account and photographs of the event will appear in next year’s Annual Report and on our website in January 2011.

Thames Valley Police Video

The Art Room received a donation from Thames Valley Police to make a video about what The Art Room means to our students. Five of our students starred in the short film and were fantastic ambassadors for themselves, for their school and The Art Room. To celebrate the making of the video we all went out to a restaurant (below). The film will be available to view online.



Trustees

Annette Mayer, the Chair of The Art Room has stepped down after four years of hard work and commitment. We are enormously indebted to Annette for all her enthusiasm and creativity. We are delighted that she has agreed to stay on as a much valued trustee. We are pleased Jonathan Lloyd-Jones, trustee of four years, agreed to take on the role of Chair. Three valued trustees, Andy Lole, Liz Minton and Martin Wilkinson (Treasurer) have stepped down as trustees after many years and we are indebted for what they have done to support the work of The Art Room. We were extremely lucky that David Robertson joined our board as Treasurer and brings a high level of skills in finance. We also look forward to Grant Phillips who will join the board of Trustees this year.

Partnerships

We have become partners with St Edward's School and have already held art exhibitions at the North Wall gallery. Students from St Edwards and The Art Room are now planning the next exhibition, 'Just a postcard' in February 2011. Postcards designed by the students will be for sale. All proceeds will go to The Art Room.

Mulberry Bush School: Senior Managers from the Mulberry Bush School offer supervision to The Art Room team on a regular basis. Senior Practitioners from The Art Room will be going to the Mulberry Bush to run workshops with the children who attend the Mulberry Bush School.

Thank you

Thank you to Judy Silver who asked her family and friends to donate to The Art Room to celebrate her Birthday.

Many thanks to the friendly and enthusiastic team from Research Machine who came in to paint and decorate The Art Room. They left a gleaming white room and saved us £2,000!

Thanks to the family of Dan Lewis for the money they have raised for The Art Room in memory of Dan Lewis, who died tragically in 2010.

And thanks for all our supporters and volunteers.

Statement of accounts

The Art Room (Oxford) statement of financial activities for the year ended 31 July 2010

	Unrestricted Funds £	Restricted Funds £	Total 2010 £	Total 2009 £
Incoming resources				
Incoming resources from generated funds:				
Voluntary income	124,521	93,970	218,491	123,902
Activities for generating funds				
Auction sales and events	121,880	–	121,880	23,160
Interest receivable	127	–	127	2,828
Incoming resources from charitable activities	<u>74,324</u>	–	<u>74,324</u>	<u>68,335</u>
Total incoming resources	320,852	93,970	414,822	218,225
Resources expended				
Costs of generating funds:				
Costs of generating voluntary income	46,371	–	46,371	37,139
Charitable activities 'Art Room'	176,497	89,770	266,267	234,106
Governance costs	<u>1,941</u>	–	<u>1,941</u>	<u>5,178</u>
Total resources expended	224,809	89,770	314,579	276,423
Net incoming resources / (resources expended)	96,043	4,200	100,243	(58,198)
Fund balances brought forward	72,324	15,800	88,124	146,322
Fund balance carried forward	168,367	20,000	188,367	88,124

List of Trustees and Staff

Trustees

Jonathan Lloyd-Jones: Chair
David Robertson: Treasurer
Pat Norman: Company Secretary
Annette Mayer
Emmanuel Botwe
Barbara Coyne
Diana Hiddleston
Grant Phillips
Jane Martineau
Veronica Reinhardt
Andy Lole
Liz Minton
Martin Wilkinson

Patrons

His Honour Judge Nicholas Browne QC
Dr Mina Fazal, MRCPsych, D.M.
Dr Ann McPherson CBE
Andrew Nairne
Korky Paul
Richard Rollinson
Mr Anthony Silverstone, FRCS, FRCOG
Mark Thompson
Richard Wentworth CBE

Advisors

Jane Blumberg
Crawford Hollingworth
Jess Pryce-Jones

Staff

Juli Beattie: Founder and Director
Bel Crewe: General Manager
Paula Cave, Judy Silver: Administrator
Parveen Cook: Finance Manager
Clare Keep: Manager, The Art Room Oxford School
Lisa Hancock: Manager, The Art Room Rose Hill School
Catherine Sandford: Manager, The Art Room Orchard Meadow School
Sue Clark: Practitioner
Jackie Rose: Practitioner
Paula Tebay: Practitioner
Emmie Van Biervliet: Practitioner
Tanya Wiseman: Practitioner

Training Consultants

Lara Cramsie
Arabella Warner

Solicitors

Blake Laphorn

Fundraiser

We employ Development Partners as our fundraiser to ensure that The Art Room is financially secure.

The Art Room (Oxford)
Rose Hill Primary School
The Oval, Rose Hill
Oxford OX4 4SF

01865 779779 / 558828
enquiries@theartroom.org.uk
www.theartroom.org.uk

*A charitable company limited by guarantee
no 4268723. Registered address as above
Registered charity no 1088739*

Sponsors and Supporters

The Almeida Theatre	The Coutts Charitable Trust	The Madeline Mabey Trust	St Michael's and All Saints Charities
Awards for All	Dragon School Christmas Sale	Max Reinhardt Charitable Trust	The Tudor Trust
BBC Children in Need	The Equitable Charitable Trust	Orchard Books	Thomas Dawson
Beatrice Laing Trust	The Foresters' Fund for Children	Percy Bilton Charitable Trust	Walker Books
Bolton and Quinn	Gadfas / Nadfas	Pippa Sanderson Fund	Wates Foundation
Brian Murtagh Charitable Trust	The Grocers' Charity	Thames Valley Police	Woodward Charitable Trust
Burford Laundry	The Helen Roll Charity	The Rayne Foundation	<i>And many more</i>
Clore Duffield Foundation	The Henry Smith Charity	Red Hill Trust	
The Clothworkers Foundation	The Ironmongers' Company		

"We see the daily benefits of The Art Room in the class room. Children are reengaging and are better able to access the curriculum. The benefits of The Art Room are evident in the children's confidence and self esteem. Once they have attended The Art Room, the children seem more able to manage their difficulties. As a result they can access learning and some of our non-readers have started to read"

Eileen Elmitt, SENCO Rose Hill Primary School



Gift Aid donation form or donate online at www.theartroom.org.uk

Name: _____

Address: _____

Post Code: _____

Telephone Number: _____ Email Address: _____

(The most cost-effective way for us to contact you)

I wish to remain anonymous

I enclose a cheque payable to *The Art Room* for £ _____

OR:

I would like to make a **regular** donation to The Art Room of £ _____ *(per month)*

A donation by Gift Aid increases its value by almost a third

I want The Art Room to treat all donations I have made since 6 April 2000 and all future donations as Gift Aid donations until I notify them otherwise. *You must pay an amount of income tax and / or capital gains tax at least equal to the tax we reclaim.*

giftaid it

Regular donations: Instruction to your Bank or Building Society

Bank / Building Society Name: _____

Branch: _____

Bank / Building Society full postal address: _____

Post Code: _____

Name(s) of Account Holder(s): _____

Account Number: _____ Sort Code: _____

Please pay - -

Co-Operative Bank, King's Valley, Yew Street, Stockport, Cheshire SK4 2JU

Account Name: **The Art Room** Sort Code: **08 – 92 – 99** Account Number: **65077654**

Amount (please insert): £ _____ Starting on _____ / _____ / 20_____
Day Month Year

And on the same day each month until further notice.

Signature: _____ Date: _____